

Bleed Area 11.125" x 8.625"
Cut Line 11" x 8.5"
Safe Area 10.875" x 8.375"

Bleed

An extra margin of 0.125" added around the design that will be trimmed after printing.
It prevents unwanted white edges.
All backgrounds and images should extend to the bleed area.

Trim Line

This represents the final size of the product.
Anything outside this line will be cut off.

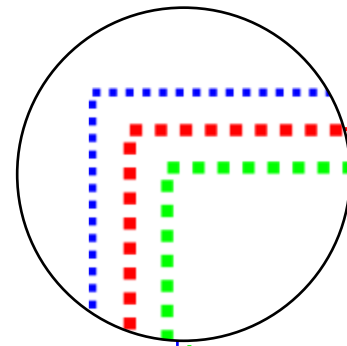
Safe Area

An inner margin of 0.125" inside the trim line.
All important elements such as text and logos should stay within this area to avoid being cut.

NOTE: FOR VERTICAL FORMAT, SIMPLY SWAP WIDTH AND HEIGHT. THE BLEED REMAINS THE SAME ON ALL SIDES.

PURPLE LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL BE FOLDED



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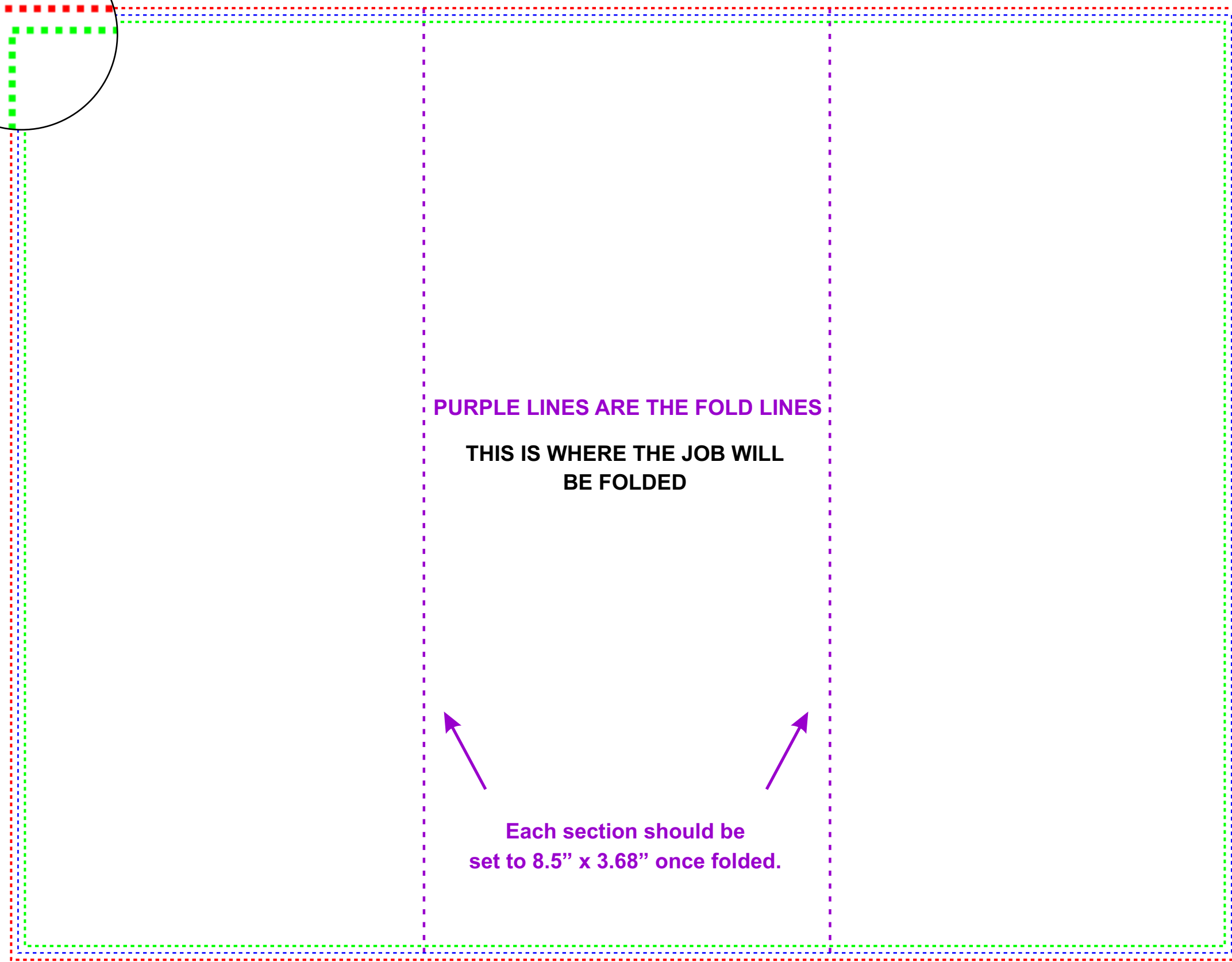
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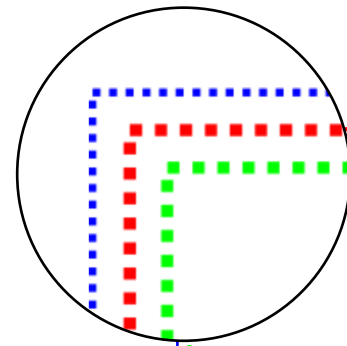
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Each section should be set to 8.5" x 3.68" once folded.





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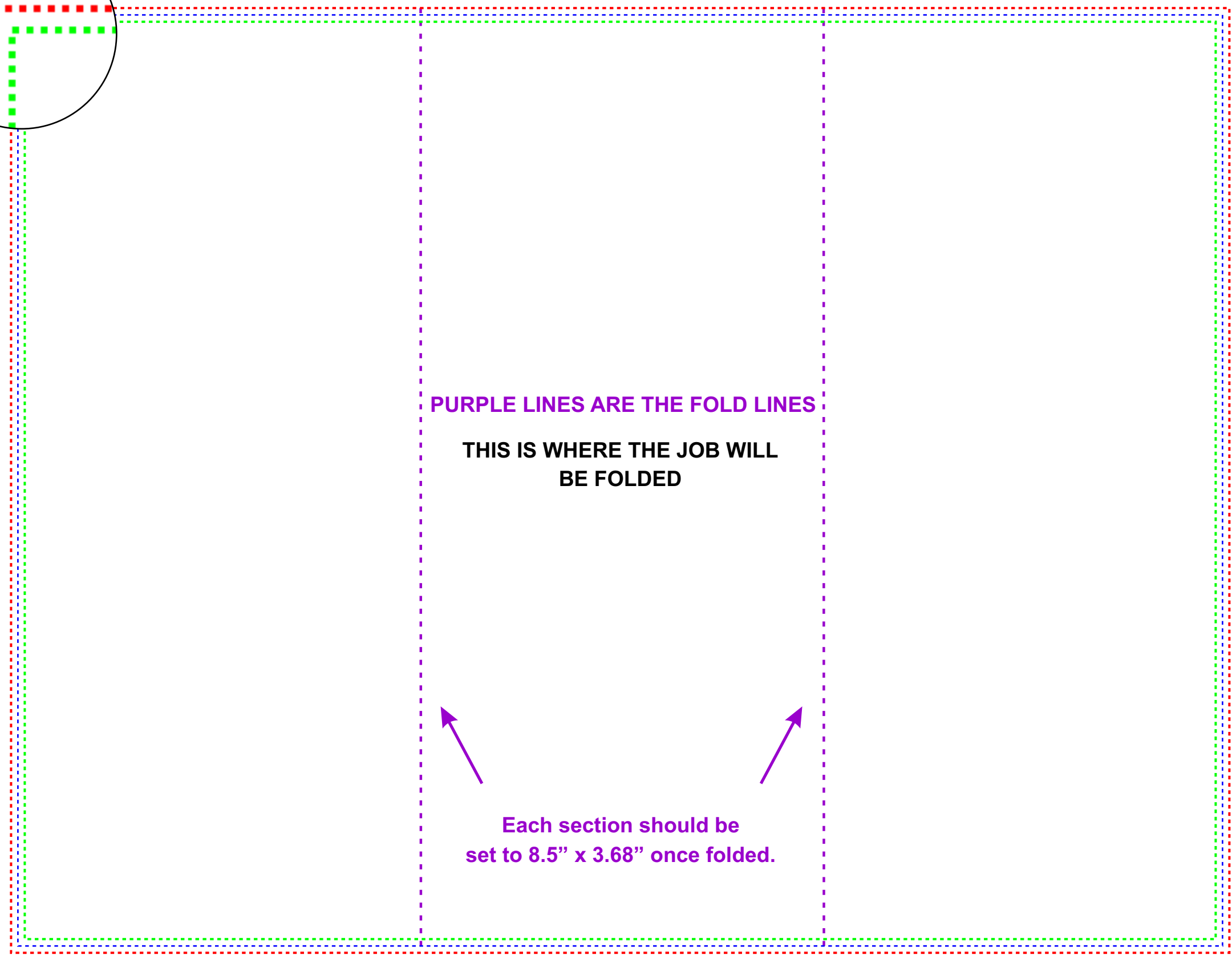
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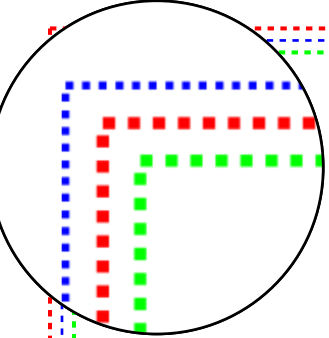
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PURPLE LINES ARE THE FOLD LINES

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Each section should be set to 8.5" x 3.68" once folded.



Bleed Area 17.125"x 11.625"
Cut Line 17"x 11"
Safe Area 16.875"x10.875"

Bleed

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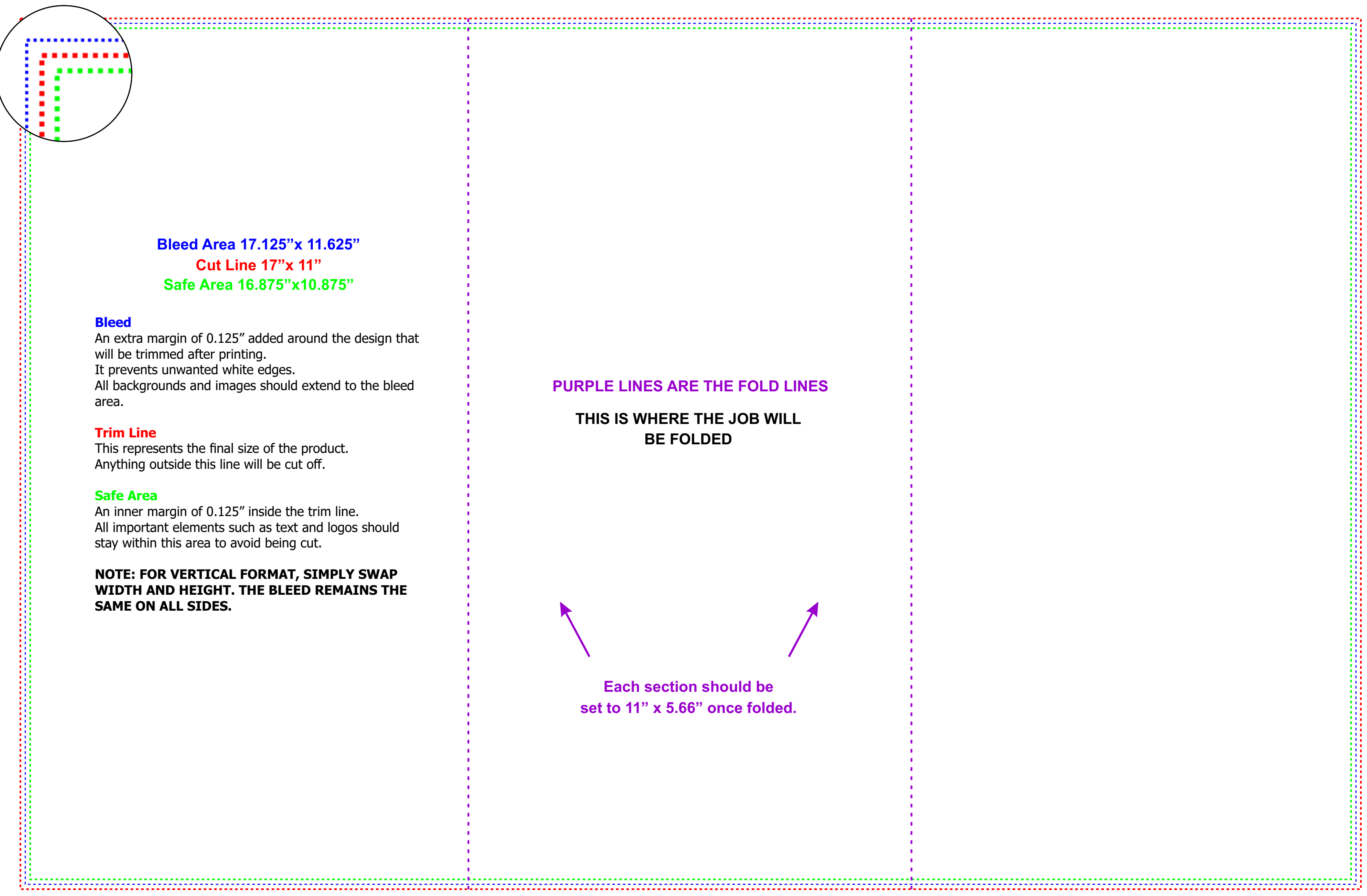
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Each section should be set to 11" x 5.66" once folded.



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